

ANNUAL REPORT

GLOBAL ANIMAL LAW GAL ASSOCIATION





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REPORT FROM THE PRESIDENT AND FOUNDER ANTOINE F. GOETSCHEL

Dear Readers

When I look out of my window, I can see clearly that the many seedlings planted last autumn are beginning to sprout, their upright stems and leaves gaining strength in the ground that still bears touches of frost. They are spreading out just above the soil, to be joined by buds and blossom in a few days' time.



On this afternoon towards the end of March 2019, GAL feels in a very similar position. We planted a lot of projects last year, the initial results of which were presented last August by our brilliant, enthusiastic team. They are now clearly visible, pushing up through the soil, and will soon be in full bloom.

I would like to thank you all very much for helping them to flourish. It is only with the assistance of every one of you, wherever you are, that we can grow the Global Animal Law GAL projects.

On 24 August 2018, we presented our freshly spruced up 'bulbs' to many of you, in the form of projects and the book 'Animal Spa – Stories of an animal lawyer'. The moving conversations, the captivating spirit of our GAL team and the words of veterinary appreciation from Andrea Meisser in the Swiss National Museum will remain lasting memories for me. They inspire me, and us all, to take the next courageous steps to tackle our projects.

Our cause of placing animals under the protection of the United Nations through the UN Convention on Animal Health and Protection (UNCAHP), drafted with our assistance, is starting to create significant waves among the expert community. However, we won't be focusing entirely on the big players. When it comes to countries, the little ones feature in our Global Animal Law Friendly Index GALFI, too. We are convinced, and many agree with us, that these two projects will make significant, pivotal contributions towards mitigating animal suffering and promoting animal welfare and dignity through the law. Our 'Animal Guide 1.1' for Switzerland is also immensely popular with enforcement authorities and courts.

I have just received the following message from a potential co-creator of GAL following a recent

“For GAL, 2018 was a year of ‘tending our roots’ and building strong foundations. The first buds are now beginning to emerge. The projects are in good soil, but they also need plenty of sun and water. We need your help with this.”

discussion we had about global collaboration: “Thank you for your time. It was lovely meeting you. Your GAL programme and ideas are exciting and wonderful, really incredible. I look forward to working together on joint projects. Your happiness is infectious. Thank you for sharing your vision with me.”

Sometimes, obviously, I and the whole GAL team are seized with impatience, especially in this reporting year: We've dotted the i's and crossed the t's in all our highly compelling funding petitions, have we done enough? Is our network of contacts organised and in place, and can we make systematic use of it? And when will we have the financing for our new website customised for all target groups in different world languages – a key focal point and info hub that is essential for presenting our content? Plants and animals show us how it's done – everything at its proper time, when the internal and external conditions are right. With this in mind, we in the GAL team are looking forward to 2019 with great enthusiasm.

Warmest wishes

A handwritten signature in black ink, appearing to read 'A. F. Goetschel'. The signature is fluid and cursive.

Antoine F. Goetschel



01 REVIEW

A year of building strong foundations

01 REVIEW

CREATING INTERNAL STRUCTURE

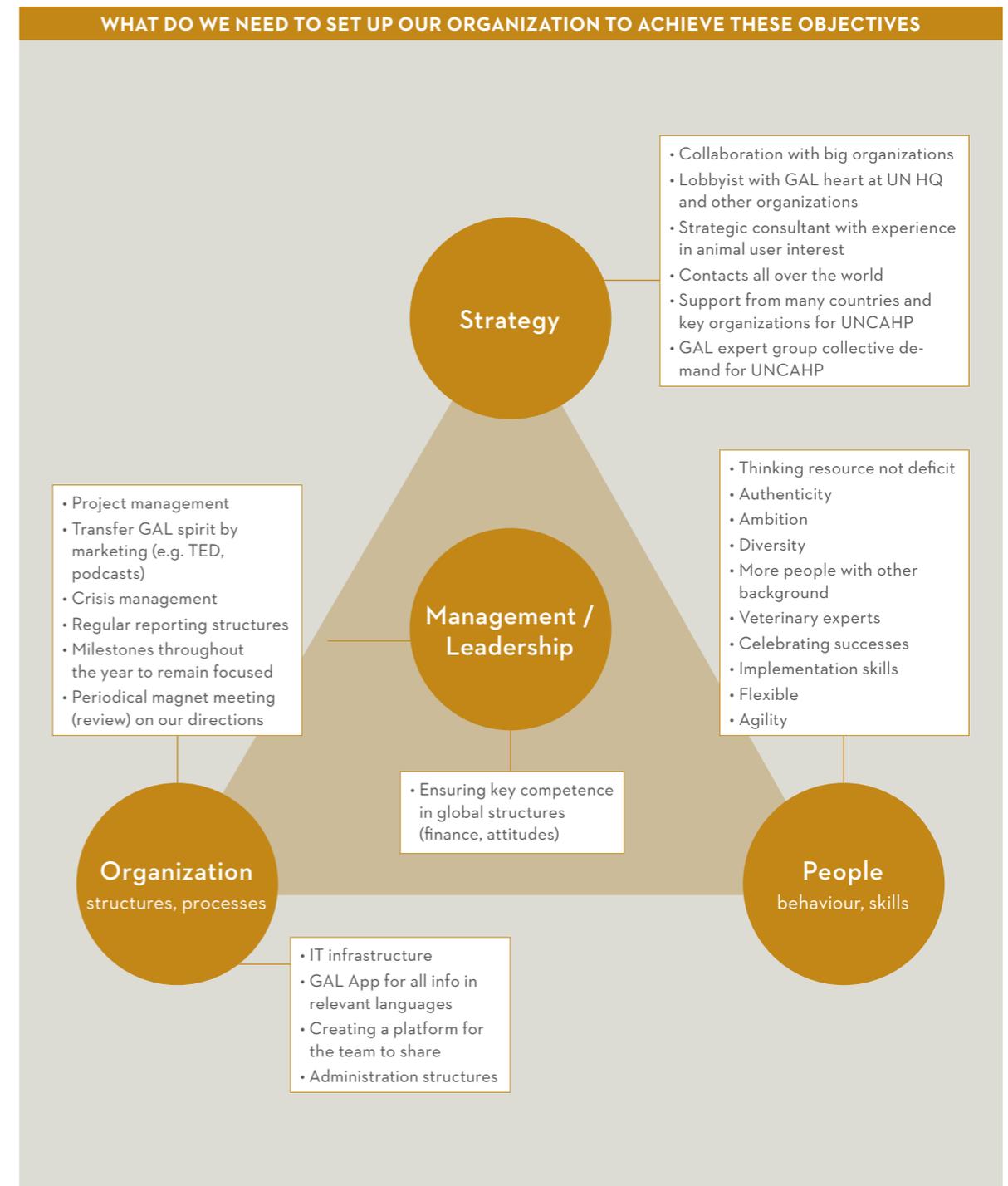
The twelve months after our first active year in 2017 were filled with intensive groundwork, articulating our whys, wherefores and core purpose and developing the key projects that we want to pursue over the next few years.

We have already started, resourced and undertaken some preparatory work on all these projects. Some of them have been in our minds for a while, while others arose naturally from current activities - for example, the 'Dog Responder' came out of our 'Enforcement Compass' project in Switzerland. You can read more about these and others in the Projects section.

The Global Animal Law GAL Association is still in its start-up phase and there is much to do to establish our work on the world stage. But as they say, "measure twice, cut once". We therefore took time in 2018 to continually review our strategy and clearly define our goals, which only strengthened our belief that the GAL Association needs to be run along modern corporate lines. We want to stand out from other NPOs; our principle of getting all stakeholders around a table to solve real problems needs us to be able to move seamlessly in a world of major corporations, political parties and global organisations. The result of these considerations was the development of our internal priorities roadmap intended to ensure our strategic growth.

As our strategy workshop in November 2018 clearly demonstrated, we need to increase our focus on the organisational structure and processes required to implement GAL's international and local projects smoothly and in line with efficient, target-oriented corporate management.

This work will continue in 2019, which will be a year of structural development, networking and securing extensive financial support.



01 REVIEW

GAL EMPLOYEES

2018

We consolidated the Global Animal Law GAL Association's personnel in 2018, with numbers remaining stable; the intention is to strengthen and build our team in 2019, once projects have been outlined and planned.

In line with the processes we developed in 2018, we held monthly team meetings for our key topics, got together twice a year for a strategic retreat and conducted project-related discussions in between. This structure promotes understanding and solidarity among the team and reinforces our commitment to our common goal.

As in many start-ups, we lost some of our original members in 2018, two years after the GAL Association was founded:

Marco Gianini, who was involved in establishing the GAL Association, decided in May 2018 to pursue a different career path.

Antoine F. Goetschel, founder of the Global Animal Law GAL Association, approaches his work as President and CEO with unceasing joy and energy and ever-increasing enthusiasm.

Andrea Rutishauser is looking forward to greater consistency, clear structures and new, exciting projects; her key areas of responsibility include process development, fundraising and Operations.

Alexander Ferrari and *Andrea Kellenberger* develop and manage complex projects like the Enforcement Compass, the 'Dog Responder' and the Enforcement Database.

Sabine Brels dedicates herself full-time to developing the UN Convention on Animal Health and Protection (UNCAHP) and a viable network for implementing the UNCAHP as part of development projects in international governmental and non-governmental organisations.



ANDREA RUTISHAUSER, MBA

“Over the course of my work last year for GAL, it became increasingly clear just how much an organisation needs to have clear objectives when bringing all parties involved around a table to develop joint solutions. And that the time is right to incorporate animals at all levels of the ‘One Health’ approach.”



ALEXANDER FERRARI, MLAW

“Analysing cantonal animal welfare law for the GAL cantonal Enforcement Compass involved significant challenges, in particular due to the differences in cantonal law. At the same time, the federalist nature of Swiss enforcement presented an opportunity to develop and implement improvements to enforcement at a cantonal level, which is a field in which GAL's actions can really make a positive difference.”



SABINE BRELS, LL.D.

“After spending seven years conducting research for my PhD, 2018 was a wonderful year where it really felt like my work was coming to fruition. The need for, and the drafting of, a UN Convention on Animal Health and Protection was one of the main conclusions of my doctoral thesis, and GAL is now presenting this and making it a reality.”



ANDREA KELLENBERGER, MLAW

“Since September 2018, I've had the opportunity of being actively involved in the GAL 'Dog Responder' project. I've found working on this unique and modern project to be very varied and fascinating. It's also really good fun working in a team of such great people and exchanging ideas with each other.”

01 REVIEW

THE GAL CELEBRATION – IN THE STYLE OF A WORLD CAFE

In August 2018, we invited around 200 guests to the Swiss National Museum to an event including an in-depth presentation from the GAL Association about our key projects. Afterwards, participants were able to discuss the topics in detail with each other and with our employees at individual project stands. There was plenty of food for thought and animated discussions. At the end of the official

event, the guests were able to enjoy the culinary delights at the ‘Spitz’ restaurant of the National Museum. Feedback on this first GAL Celebration in Switzerland has been very constructive. The participants were surprised and delighted by the scope of the projects and how meticulously they have been planned.

“GAL stands for long-term commitment to the rights of animals. For expertise in animal law, unrestricted by borders as far as possible. With no blinkers.”

Viviane Berg



Sabine Brels, LL.D.



Dr. Andrea Meisser (centre)



David Schläpfer



Andrea Engi, Prof. Dr. Hans Rainer Künzle, Isabel Sauter



Viviane Berg, Dr. Thomas Streiff



Jane Revati Wawra, Roger Pierre Feyen, Manoj Runiar

“In the area of the human-animal relationship, GAL is fulfilling a very important, necessary role.”

PD Dr. Sc. Dennis C. Turner



Dr. Antoine F. Goetschel



Dr. Corinna Toepel-Sievers



02 2018 PROJECTS

Projects range from the practical / everyday
to the global / visionary

02 PROJECTS

GAL'S PROJECT COSMOS

*The whole is greater than the sum of its parts.
But the parts are the earth, the light and
the water, without which the whole would
never exist.*

In the same respect, GAL's projects determine the direction and achievements of the Association, give it purpose and substance and contribute to the holistic understanding of an organisation that is seeking to become the leading authority in ensuring global animal health and welfare through the law.

All projects relate to the five main animal groups and range from everyday tools using modern technology up to our grand vision of giving animals a voice in the United Nations. Spurred on by our visionary spirit, we are focussing on realistic steps that will create practical, viable solutions in each country.

From the very beginning, GAL has pursued projects that can be categorised into four classes:

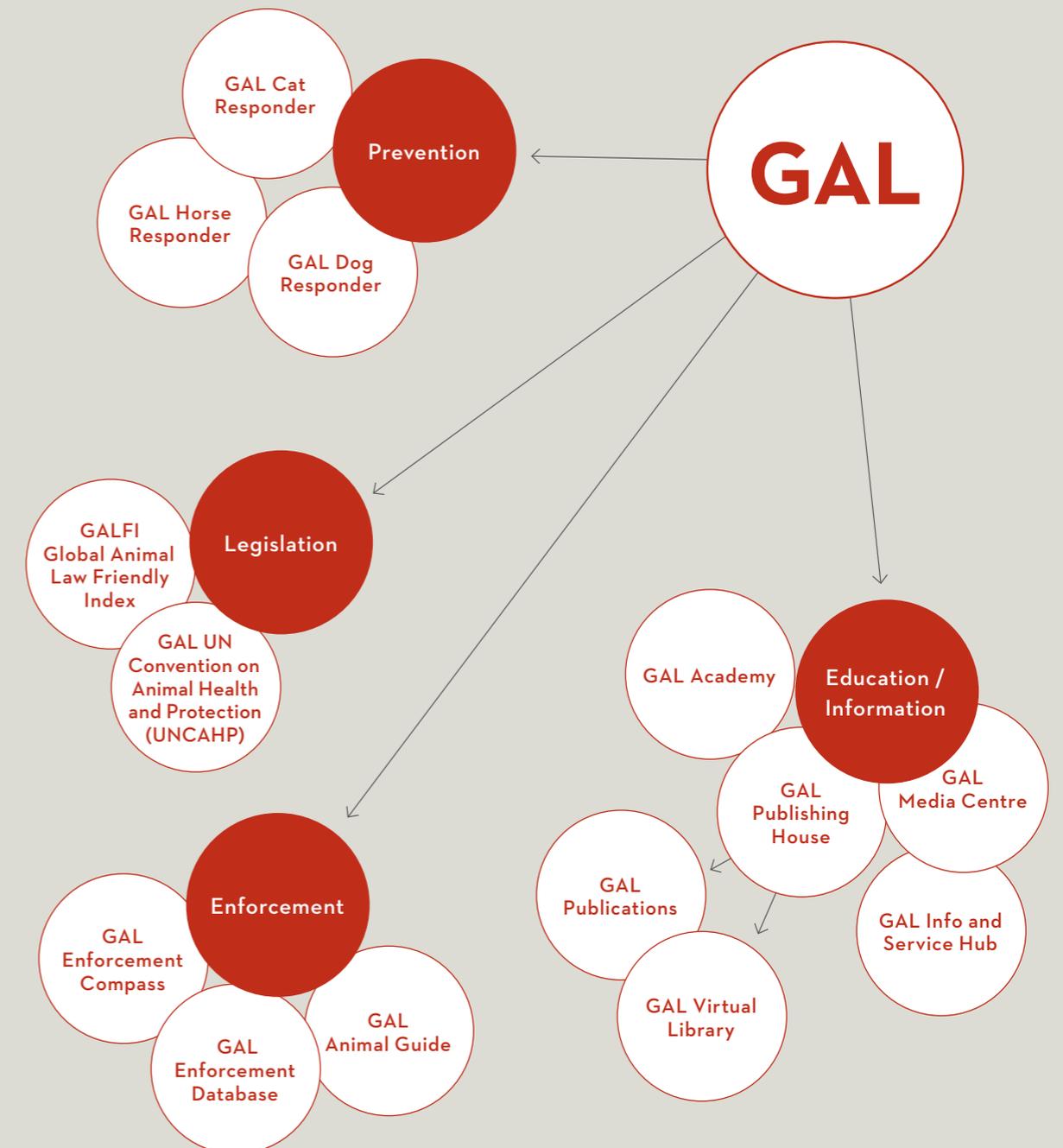
- Prevention
- Legislation
- Enforcement
- Education / Information

All four are equally important and are mutually dependent on, and supportive of, one another. Our projects fit into these areas, encompassing both local and global levels, and range from the practical / everyday to the visionary.

It is important to us that our work builds and develops strong foundations that enable us to communicate widely information about our philosophy and the work we do. To do this, students around the world need to be educated in animal welfare law and it needs to be easy for everyone to access sound information on relevant issues. Projects like GAL Academy or GAL Publications are therefore grouped under 'Education / Information'. Animal suffering is often caused through lack of knowledge or indifference, so our 'Prevention' work seeks to provide information and support using simple, low-key tools based on popular technology such as mobile apps (e.g. the 'Dog Responder').

The 'Legislation' and 'Enforcement' areas include projects aimed at analysing and improving animal welfare law in countries around the world (GALFI) or establishing animals in the UN (UNCAHP) as well as practical support such as the Enforcement Compass in Switzerland or the Enforcement Database, which both aim to support cantonal veterinary authorities in their daily work.

OUR PROJECTS FOR THE BIG FIVE.



02 PROJECTS

PREVENTION

At GAL, we believe that providing clear, easily accessible information to animal owners not only gives them the knowledge about their rights but also obligates them to look after their animals properly and care for them. This is the aim of our preventive projects. The ‘Dog Responder’ is the first of these projects; we started it in autumn 2018 and aim to launch it in spring 2020. At the touch of a button, a web-based app will provide all dog owners in Switzerland (and from late autumn 2020 also in the German speaking region) information on all relevant issues surrounding dogs. From ownership and cases of damage to divorce and visitation rights, we aim to cover all potential situations from a legal, veterinary and ethological perspective. We are also developing a similar app for cat and horse owners.

These projects further our aim of using popular, digital methods to provide a wide audience with directly accessible, reliable and accurate legal information that will steadily improve the well-being of animals.



Cover application for funds

02 PROJECTS

LEGISLATION

UN Convention on Animal Health and Protection (UNCAHP)

In addition to GALFI, GAL's UN Convention is the Association's most wide-reaching project. It aims to establish and improve animal health and protection through the law on an international level. The provisions will then be implemented by nation states, in accordance with national idiosyncrasies, under the auspices and responsibility of the UN. With the convention, we want to prevent practices which are prohibited or frowned upon in animal-friendly countries from being shifted to countries less concerned with animal welfare. The drafted convention requires the UN and its Member States to introduce specific measures to ensure animal health and welfare, including up-to-date animal welfare laws, effective enforcement structures and a publicly verifiable application of law.

In August 2018, we completed our draft of the UN Convention and presented it to a select audience at the Zurich GAL Celebration. The positive feedback and encouragement we received were already really inspiring. Since then, Dr Sabine Brels, our UNCAHP project manager, has made significant progress in presenting the convention to the World Animal Network (WAN) and other large animal welfare organisations. The response has been overwhelmingly positive, particularly as there are no other 'umbrella projects' at an international level. GAL has also established that animals do not feature at all in the Sustainable Development Goals (SDGs). We have resolved to make 2019 the year of the UNCAHP and to build bridges with the UN by working with a range of organisations like WAN. 2019 will be about developing relationships with relevant lobbying partners, studying UN procedures, using them and expanding the UNCAHP team to enable GAL to drive forward the issue on different continents.

PREAMBLE

The Contracting Parties,

- *Acknowledging* that animal protection is a complex and multifaceted issue involving ethical, cultural, social, religious, political, economic and scientific dimensions,
- *Acknowledging* that the interests and needs of non-human animals are to be fully considered in every field of human endeavor,
- *Acknowledging* that the need to protect animal health and welfare is recognized by the World Organisation for Animal Health (OIE),
- *Acknowledging* that the need to protect wild animal species from the threat of extinction is already acknowledged in some international instruments,
- *Considering* the growing world-wide concern for animal health, animal welfare and protection,
- *Considering* the need to better protect all animals, including companion animals, farm animals, laboratory animals, wild animals and other categories of animals, such as animals used for sport and entertainment,
- *Considering* the One Health and One Welfare concepts, acknowledging that global health and welfare of humans and animals are interdependent,
- *Considering* that the OIE standards on animal welfare are intended to be enforceable by all Contracting Parties and provide minimum standards on animal health and welfare,
- *Considering* the need for the cooperation and engagement of all UN member states in implementing efficient measures on law adoption, law enforcement and education on animal health, welfare and protection,
- *Recommending* the creation of a UN institution on animal health, welfare and protection, hosting the UNCAHP Secretariat established by this convention, and leading the way for future instruments on animal protection,
- *Recalling* the UN Mandate for a peaceful world, which is not limited to human beings, but must be extended to all non-human individual animals,
- *Recalling* the UN World Charter for Nature stating that "Every form of life is unique, warranting respect regardless of its worth to man, and, to accord other organisms such recognition, man must be guided by a moral code of action".

Agree as follows:

The GAL UNCAHP is a core project for GAL and requires financial support from organisations and people who, like us, consider global support for the wellbeing of animals – humans' fellow creatures – their diversity and health, under the 'One Health' approach, to be absolutely fundamental.

02 PROJECTS

LEGISLATION

Global Animal Law Friendly Index (GALFI)

GALFI aims to elevate and significantly improve the status quo of animals in national legislation. To date, there are no criteria which specify how an animal in one country is treated compared to another country. Existing databases on animal welfare laws focus on animal welfare law, not the law on how animals are used, e.g. which laws animal testing is based on or which slaughtering methods are permitted.

GAL intends to develop a database based on the three pillars of legislation, enforcement and education that answers 512 standardised questions on animals in national law. These 512 answers can be compared against each other and their animal-friendliness can be assessed by an independent team of experts. This legally sound, transparent method will inspire nations to improve their position in the GALFI by changing their animal-related legislation, enforcement and education to make them more animal-friendly. GAL's team of experts will provide them with support for this process.

The questions will be drafted by GAL itself and then refined by members of GAL's expert teams, which include more than 80 academics and lawyers specialised in animal law, as well as by representatives from veterinary bodies. Representatives from supervisory authorities will also be brought in to support our local specialists in procuring, evaluating, assessing and making public the answers to the questions before they are put forward for public discussion both nationally and globally, with a view to improving the welfare of animals.

In 2018, we created the framework for GALFI and started drafting the 512 questions to be used in the analysis and comparison tool. Over the coming year, we will be gathering suggestions from legal

experts and national authorities, evaluating and analysing specific animal welfare laws, consulting local experts and then expanding and adjusting the question accordingly. We will also start designing the database, creating a prototype and then testing and refining this with our primary user groups.

The main aim of GALFI is to promote the wellbeing of animals in countries through specific legislative, enforcement and education measures based on the country's individual evaluation using GALFI.

GALFI is thus closely linked with the UNCAHP project as it provides the basis for a global survey on the situation of animals around the world and therefore criteria and suggested actions for the UN and its Member States relating to the implementation of the Convention's specifications.

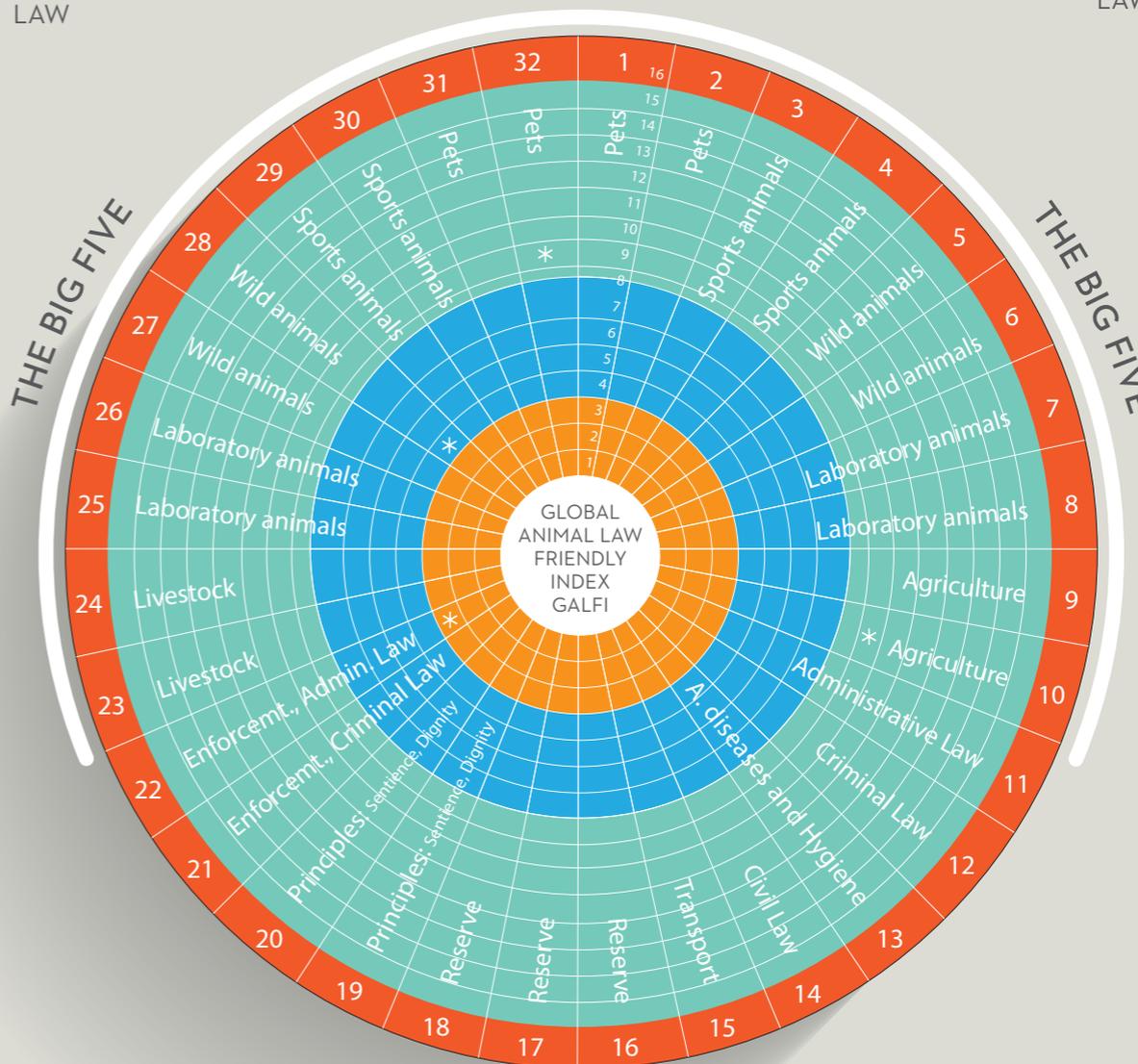
In order to carry out this major project, we need funding from national and international companies who believe that clear legal foundations are essential to improving the wellbeing of animals around the world.

GLOBAL ANIMAL LAW FRIENDLY WHEEL

© Global Animal Law GAL Association

ANIMAL PROTECTION LAW

ANIMAL USE LAW



■ CONSTITUTIONAL LAW (1) ■ LEGISLATION (8) ■ ENFORCEMENT (4) ■ EDUCATION (3)

02 PROJECTS

ENFORCEMENT

GAL Enforcement Compass and GAL Enforcement Database

The GAL Enforcement Compass is a broad-based report about the current state of animal welfare law enforcement in individual cantons. It will make a significant contribution towards the targeted improvement of the enforcement of Swiss animal welfare law at a cantonal and federal level for all five groups of animals, with a focus on administrative law. The GAL Enforcement Compass will be a foundational guide that includes recommendations for adapting cantonal and federal law and ideas for practical education and training for future members of cantonal commissions and departments for animal welfare and testing. This project calls for intensive involvement with cantonal and federal animal welfare enforcement guidelines and an understanding and evaluation of how cantonal and federal legal and administrative authorities implement animal welfare administrative law. Over the course of 2018, we collected and analysed more than 30 specific federal court rulings and over 180 cantonal rulings and processed most of them. The cantons were very cooperative and welcomed GAL's efforts to analyse cantonal enforcement practice and make it easier to implement and access in future.

We aim to complete the GAL Enforcement Compass by the end of December 2019. The evaluation of the current legislative and enforcement position in the cantons will form the basis for the comprehensive database, which will serve as a repository of information for the enforcement authorities, courts of appeal and administrative courts as well as for organisations focused on the use and welfare of animals. The intention is that the database will eventually be mostly self-supporting. We hope to receive financial support from the cantons to develop the database, with users then making modest payments to download the data they need.

We are committed to maintaining and updating the tools in the database so that it is easy for authorities to access the latest information on legal changes regarding individual topics.

We laid the foundations for the database in 2018 by processing and annotating all the cases we had so that this data can be easily input into the database at a later date. It is important to us that we create the database together with the main people who will be using it in the future so that it meets their needs; with this in mind, the next step is to discuss with the cantonal veterinary team a 'clickable dummy', i.e. a schematic mini-prototype. We will use the results of this to adapt and complete the database. Our scheduled go-live date is spring 2020.

The significant, ground-breaking GAL Enforcement Compass project has already received generous support from the Haldimann Association. Over the coming year, we will approach cantonal institutions regarding the database and hope that they recognise how it could help to simplify their administrative work and facilitate distribution of information regarding animal welfare law enforcement in Switzerland.

GAL Animal Guide

There have been many tragic animal welfare cases over the last years, such as the case in Hefenhofen. There was soon talk amongst the public about alleged non-enforcement of animal welfare law by the administrative and enforcement authorities. It became clear to GAL that there is a need for a legal review of how animal welfare enforcement in Switzerland is administered. The means and sanctions that administrative law has at its disposal – such as issuing a ban on keeping animals or intervening in favour of animals – can end animals' suffering and, ideally, prevent it from ever occurring.

As a first step, in 2018 we acquired comprehensive data in connection with the Commentary on the Animal Welfare Act and the GAL Enforcement Compass. The focus was on examining individualized records for all legally enforceable rulings over the last three years in all cantonal administrative courts, all courts of appeal (where available) and some cantonal veterinary bodies.

Overall, we collected and analysed more than 30 specific federal court rulings and 180 cantonal rulings, and compiled the majority of them into the GAL Animal Guide 1.1. The guide also includes other court rulings on associated topics such as ownership and criminal law. The Animal Guide is intended to serve as an aid for all levels of enforcement, administrative and court authorities when enforcing legally complex animal welfare law. The Animal Guide arose as a necessary 'ancillary product' to the GAL Enforcement Compass and was completed in summer 2018. It was made possible thanks to the support of the Haldimann Association.

By analysing the rulings received from the authorities in question, we were able to determine that animal welfare in Switzerland is generally enforced. Cantonal veterinary bodies are responsible for handling issues and animal welfare inspections in animal farming, but their jurisdiction is increasingly being taken away from them. There are clearly local and practical conflicts of interest with private organisations when it comes to inspecting animal farming. These are problems intrinsic to the system, making it impossible to guarantee completely independent inspections. This system needs to be analysed from a legal perspective.

Based on these findings, we decided to update the GAL Animal Guide 1.1 in 2020 and analyse individual cases in more depth. We believe it is necessary



to make this even more comprehensive and detailed version 1.2 of our highly practical guide on enforcing administrative law available to authorities so that animal welfare in Switzerland can be effectively enforced.

We are relying on national and cantonal institutions to provide the financial support we need to expand this important guide.

02 PROJECTS

INFORMATION AND EDUCATION



GAL Info and Service Hub: We want this website to act as a central portal for all our projects, including the details of all our current activities. All of our databases can also be accessed via the site. The aim is to develop the GAL Info and Service Hub into an international single point of contact for all issues concerning animals in law. The hub will also bring together the measures used to build and maintain our relationships with all stakeholder groups as well as our media and communication streams including crowdfunding and webinars on current issues.

The *GAL Academy* is the continuation of the original idea behind the GAL university course. A GAL Academy will aim to work with well-known universities to offer education and training on animal law. It will offer Masters courses as well as topic-based training. This education and training will be offered as a combination of on-site and distance learning. The aim of this important project is to create an effective number of lawyers fully trained in animal law. This will enable GAL's ideas on the health and protection of animals in law to be established faster and more efficiently around the world and will also serve to increase local momentum for projects like UNCAHP and the GALFI. The GAL Academy is a priority project in terms of significance but has been scheduled for implementation by GAL in 2020.

The idea for the *GAL Publishing House* rose in 2018 out of the work on the Animal Guide 1.1 and the nascent Enforcement Compass for the Swiss cantons. This has produced, or will produce, some comprehensive publications.

In the course of working on the UNCAHP and GALFI projects, as well as preventive projects, further publications will be released.

We would like to make these *GAL Publications*, existing books on animal welfare law (*GAL Virtual Library*) that we consider highly relevant and books already written by our President accessible to a wider audience. The best way to do this is through our own publishing house that specialises in our topic. As part of creating publications for other projects, we will set up and start to develop this publishing house. With the publishing house and the associated projects GAL Library and GAL Publications we will be contributing to the long-term objective of providing basic teaching material that underpins and strengthens knowledge in animal law and is a useful complement to the GAL Academy.

The *GAL Media Centre* arose as an idea some time ago, with the aim of providing the media with easily accessible, high-quality information that is guaranteed to be accurate and up-to-date. The idea for this project has been taking shape through the constant debate within GAL on content that we want to make available to the public. The Media Centre is an important project that we are pursuing as a mid-level priority. As it is a very specific project, we are seeking sponsors from the media who could provide both financial and content-related support.



Attentive audience at the GAL World Café on 24.08.2018



03 OUTLOOK

A year of structural development,
strategic networking
and securing extensive funding

03 OUTLOOK

OPTIMISTIC LOOK INTO THE NEAR FUTURE

The GAL Association is entering its fourth year. 2016 was our year of foundation, 2017 our first active year and 2018 a year of creating and establishing our fundamental principles. 2019 will be a year of structural development, strategic networking and securing extensive financial support. Once the key projects have been defined and planned, their successful implementation will require the involvement of the right co-creators. To secure this, we need both financial and increased networking support at the highest level.

2018 was a rough year on all fronts, with significant political upheavals across the globe, many of which were unfortunately not of a positive nature. Disruption and digital transformation were the indisputable economic watchwords. Accelerating global warming presents science, politics, the economy and every inhabitant of our planet with ever-greater challenges. In medicine, increasing antibiotic resistance has been described as a tsunami in slow motion with far-reaching consequences. Against the torrent of global trends and countertrends, globalisation and regionalisation are still looming large. Along with urbanisation, sub-areas like urban gardening are also gathering pace, and when it comes to health, the idea of 'one health' is emerging – namely, that human and animal health cannot and should not be separated from one another.

Many contradictory or indeed, mutually enhancing, movements have arisen and are expanding rapidly. Conversely, the world is becoming increasingly complex and people feel a greater need for guidance and a life based on real meaning.

In such a climate, GAL is seeking to create order and build foundations, bringing together people of different schools of thought and areas of activity to develop long-term, sustainable solutions enabling humans and animals all over the world to live together in peace and dignity. We received so many signs last year that the time is ripe for GAL and our ambitions. People with widely differing ideas and perspectives have attested that we are tackling the right topics and have supported us by providing suggestions, getting involved and offering financial assistance.

These testimonies, responses from the international press and invitations to lectures and conferences inspire us to continue along the path we have chosen with even more enthusiasm, courage and indefatigable commitment.

In 2019, therefore, we will press ahead rapidly with the following projects: in Switzerland, the GAL Enforcement Compass and the GAL Enforcement Database as well as the GAL 'Dog Responder'. Multinationally and internationally, UNCAHP, the GALFI and the GAL Info and Service Hub are in development.

We have no doubt new ideas will be constantly added to ongoing projects and the list of our projects will continually increase. However, to ensure that we do not lose sight of the wood for the trees, we will regularly pause and take stock throughout 2019, to make sure that we are on the right path. We have already planned two strategy team meetings (one in May and another in September), in which we will check whether we are still headed in the right direction and whether what we are doing is in line with our values and the essence of our organisation.

2019 will also be an important year for us when it comes to expanding our network, both internationally and in the individual countries in which are implementing projects.

Additional structures need to be created in 2019 so that we can smoothly and successfully fulfil our corporate objectives and achieve rapid, transparent growth; these include clearly defining responsibilities and tasks and the ongoing expansion of our infrastructure. We introduced MS Teams in 2018, in which the members can follow the progress of projects together and easily exchange information about them. The whole GAL team is committed to

disseminating the GAL idea as widely as possible in 2019 and engaging a steady stream of new co-creators for GAL.

GAL's public presence

Being noticed and understood by the public is a significant objective and also a prerequisite for any not-for-profit company if they wish their plans to be successful. In 2018, therefore, we focused on speaking out in the media and offering basic solutions to problems that had arisen: in Switzerland, on the Hefenhofen case in the canton of Thurgau or internationally on a wide range of topics such as animal welfare during the Nazi Germany or current animal welfare in France.

We are very pleased that the GAL network grew stronger and broader around the world in 2018. We were also pleased to be contacted by media from around the globe who had become aware of GAL without us having to invest substantial funding in marketing. The years of experience of our founder, Antoine F. Goetschel, in this area and the network of contacts he built up over the course of his career is really paying off. We were asked for information on a wide range of topics relating to animal welfare. It was worthwhile creating a specific landing page in August, emphasising GAL's professional image. We provided access to all of our basic documents relating to UNCAHP, the GALFI and the GAL Enforcement Compass. We also created videos of Sabine Brels, Alexander Ferrari, Antoine F. Goetschel and Andrea Rutishauser, in which they talk about the projects and our approach.

03 OUTLOOK

This experience taught us that we need to do more to expand our public reach and presence in 2019. We will focus on the project described earlier, the GAL Info & Service Hub, and create our new online portal, where all databases that are part of our projects will be accessible, providing the latest information and materials on our projects. A blog will also detail our stance on a range of current issues.

In 2018, GAL was involved in the following conferences and lectures:

Winterakademie Tierschutzrecht (Animal Welfare Law Winter Academy)

Technical University of Berlin, 13 January 2018

GAL was invited to give a general presentation on the Association. We focused on explaining our fundamental attitude and why it is so important to get all stakeholders round a table.

Leicester Student Animal Legal Defence Fund: Global Animal Education and Law Conference 24 February 2018

At this conference, GAL presented the company and our planned projects. The aim was to show students how they can best use GAL for their studies and their projects.

3rd Global Animal Law Conference Hong Kong, 4 and 5 May 2018

Antoine F. Goetschel presented the GALFI and UNCAHP projects for the first time. Based on participants' positive feedback, we refined the project concepts and completed the draft of the UN Convention and a detailed concept for the GALFI in August.

Awselva Conference

London, 27 September 2018

GAL's talk on their strategy was positively received by representatives from veterinary practice, including some senior figures, and animal welfare organisations focused on animal welfare law.

GAL Celebration

**24 August 2018 in the Swiss National Museum
in Zurich**

The idea for the GAL Celebration was first raised in 2018 when we realised that we needed to increase awareness of GAL in Zurich and more firmly establish ourselves in the area. Our head office is in Zurich and having positive links with the public is important for GAL. We presented our whole product portfolio and were gratified to receive very encouraging feedback. More details on this can be found on page 12 of the annual report.

Colloque JNE (Journalistes et écrivains pour la nature et l'écologie) sur la Condition Animal Paris, 7 September 2018

GAL gave a presentation on our stance and approach to an audience of international journalists and writers at the Congress and as part of the panel discussion.

Colloque International L'animal et l'homme Brest, 11 and 12 October 2018

«La protection judiciaire de l'animal par sa représentation juridique»

GAL delivered a presentation at the University of Brest's Law Faculty on the current animal welfare situation, both globally and specifically in France. Based on this, we explained our reasoning for the need for legally underpinned measures at a national and global level and how we are working towards this with GALFI and UNCAHP.

Equestrian Sport Conference at Zurich Animal Hospital "Thoughts on working with animal welfare activists"

16 November 2018

This conference looked at the areas of tension between the law, ethics and ideologies, and we explained GAL's belief in taking a stance that has the animal's wellbeing at its heart, but includes all those involved and aims to secure a practical solution.

GAL also took part in lectures and discussions in a smaller, more intimate setting. Taking time to participate in these events was important for us in 2018 and will continue to be in the coming year, as we raise more awareness of GAL and our ideas and objectives.

Media:

Swiss Radio und Fernsehen, interview as part of 'Discussion on state-of-the-art veterinary medicine', April 2018

RTL Online, April 2018, interview on questions regarding animals in the law

Article in 'xund' magazine on 'How the law can be a useful tool in improving animal welfare', April 2018

Sonntagsblick newspaper, article 'The man who speaks for animals', August 2018

NZZ Format (TV), interview on the film 'How we treat animals - revered creatures or just food?', October 2018

Westdeutscher Rundfunk WDR (radio), WDR Zeitzeichen programme interview on the Nazi's 'Reich Animal Protection Act', November 2018

In addition to our efforts to raise as much as public awareness of GAL and its projects as possible, in 2018 we also expanded our network of GAL experts on all continents and will continue to do so over the next few years, particularly with regard to GALFI and UNCAHP.



04 GAL CORNERSTONES

The foundations of
GAL's attitude and actions

04 GAL CORNERSTONES

IDEALS, MISSION AND VALUES

Our vision, mission and values underpin everything we do.

They determine where we are going, how we implement our projects and what our attitude is to everything that happens along the way. We check our foundations every year to ensure that they are still strong and steady, and are ready to bear more weight.

Our foundations ensure that we can approach our visionary topics with confidence, aiming for the sky and knowing that we are always choosing the right construction materials and partners.

VISION (IDEAL)

- Humans will only keep healthy, well-treated animals
- Humans and animals will live in harmony with one another
- Humans will treat animals with respect
- Any use of animals will be carried out with dignity and in recognition of their natural value
- It is self-evident that animals will be protected by the law

MISSION

- GAL proposes legal solutions for the health and protection of animals that include a legislative, social and economic majority
- GAL supports the implementation of these solutions
- To this end, GAL strives to conduct a thorough analysis of all animals with relation to legislation, enforcement and education
- GAL assumes responsibility at both a local and global level and pursues both short-term and visionary goals

VALUES

- We are independent from any government, company, party or ideology
- We are concerned about animals
- We understand animal health to be a state of complete physical, mental and social wellbeing, not only the absence of any illness or suffering
- We think and act in a humane, compassionate way, are kind-hearted and always keep a cool head
- We tackle issues proactively, when and wherever action is needed

“If you want to build high towers,
you need to spend a long time
on the foundations.”

Anton Bruckner
Austrian composer,
1824 - 1896

05 FINANCIAL REPORT

GAL Balance Sheet
GAL Income Statement
Notes on the organisation's
annual financial statement



05 FINANCIAL REPORT

BALANCE SHEET

In the operating year, we focused on creating and formulating our key projects in Switzerland, the German speaking region and internationally. We also concentrated on publicising GAL's projects at international and national conferences and networking with other organisations to create a broad base of support for our company. Internally, we streamlined procedures and structures using agile methods such as Kanban Boards and can now

set out and track the progress of every individual project using Microsoft Teams.

As at the end of 2018, the GAL Association has clear corporate objectives, both conceptual and financial, firmly established methods and approaches and detailed core projects including timescales and milestones, making us ready to focus on implementing its ambitious projects.

BALANCE SHEET AS AT 31.12.2018

Assets	31.12.2018 CHF	31.12.2017 CHF
Cash	2,149	142,701
PostFinance CH82 0900 0000 8905 9068 7	967	142,701
PostFinance CH63 0900 0000 9111 6181 9	1,183	
Prepayment and accrued income	0	6,010
Prepayment and accrued income	0	6,010
Mobile tangible fixed assets	3,300	0
IT equipment	3,300	0
Project development	382,344	382,344
Project development	382,344	382,344
Total Assets	387,794	531,054

Liabilities	31.12.2018 CHF	31.12.2017 CHF
Current liabilities	-33,070	-24,230
Trade payables	-12,517	-12,600
Liabilities from social insurance	-20,552	-11,631
Accrued liabilities and deferred income	-748	-6,334
Accrued liabilities and deferred income	-748	-6,334
Liabilities to related parties	0	0
Liabilities to related parties	0	0
Liabilities to related parties (subordinated)	-391,771	-391,771
Liabilities to related parties (subordinated)	-391,771	-391,771
Fund capital	0	-151,560
Ring-fenced funds	0	-151,560
Organisational capital	37,795	42,841
Association capital	42,841	8,420
Net profit / loss	-5,046	34,421
Total liabilities	-387,794	-531,054

05 FINANCIAL REPORT

INCOME STATEMENT

INCOME STATEMENT 2018 WITH PREVIOUS YEAR

	01.01.2018 to 31.12.2018 CHF	01.01.2017 to 31.12.2017 CHF
Operating income	4,761	0
Book sales / lectures	4,761	0
Donation income	323,486	281,959
General donations	54,228	5,000
Project-related donations	19,258	21,959
Project-related support	250,000	255,000
Total operating income	328,248	281,959
Project expenses	-288,952	-128,444
Fees	-64,457	-32,214
Proportion of personnel expenses	-169,546	-72,980
Proportion of rental project expenses	-13,500	-14,954
Other project costs	-41,449	-8,296
Gross profit	39,296	153,515
Personnel expenses	-90,789	-20,605
Wages and salaries	233,180	-83,224
Personnel insurance	-26,179	-6,450
Travel costs	-1,499	
Third-party fees	-40,772	-3,911
Transfer of project salary expenses	210,840	72,980

	01.01.2018 to 31.12.2018 CHF	01.01.2017 to 31.12.2017 CHF
Premises expenses	-12,291	-9,969
Proportion of rent Hoeschgasse Consultants	-10,126	-9,969
Operating costs Hoeschgasse Consultants	-2,165	
Administrative expenses	-9,799	-8,782
Insurance	-99	0
Accounting	-9,100	-7,873
General administrative costs	-600	-909
Communication and fundraising	-71,901	-6,450
Advertising / Marketing	-2,000	-2,465
Website	-3,820	0
Events, media	-48,386	0
Annual report	-6,878	-3,736
Fundraising	-10,817	-250
Depreciation and amortisation	-816	0
Depreciation and amortisation	-816	0
Financial result	-215	-70
Financial result	-215	-70
Operating result before fund allocations	-146,514	107,639
Fund income from ring-fenced donations	151,560	-142,060
Fund income from ring-fenced donations	151,560	-142,060
Net profit / loss	5,046	-34,421

05 FINANCIAL REPORT

NOTES TO THE ANNUAL FINANCIAL STATEMENTS

1 Legal basis and organisation

1.1 Purpose of the organisation

The Association is altruistically dedicated to improving the legal status of animals and thus their wellbeing. It has no political or religious affiliations and is a non-profit organisation.

1.2 Headquarters and term of establishment

The Association is based in Zurich. The Association has been established for an unlimited period.

1.3 Association bodies

The Association's bodies are:

- the members' meeting
- the Board of Directors
 - Dr. iur. Antoine F. Goetschel, President
 - Andrea Rutishauser
- the Chief Executive Officer
 - Dr. iur. Antoine F. Goetschel

2 Accounting principles

These annual financial statements were drawn up in accordance with the provisions of Swiss law, in particular the Articles on Commercial Accounting in the Swiss Code of Obligations (Article 957 to 962). Accounting and reporting requires the Board of Directors to express estimates and opinions which could affect the level of reported assets and liabilities and any contingent liabilities at the time the accounts were prepared, as well as any expenses and income in the reporting period. In doing so, the Board of Directors uses their own discretion whether to make use of the valuation and accounting leeway existing under the law. For the benefit of the company, depreciation and amortisation, allowances and provisions may be recognised over and above the extent needed by the business in line with the principle of prudence.

3 Comments on the annual financial statements

3.1 Balance sheet and income statement

3.2 Project development and expansion

The foundation of the GAL Association was preceded by a development phase lasting several years. This has created a professional structure and has enabled the Association to have a successful start. The costs arising from this are recognised as investments in the balance sheet.

3.3 Liabilities to related parties

Liabilities to related parties are directly connected to the costs for project development and setting up the Association prior to being officially founded. These will be repaid in line with the successful continuation of the Association.

3.4 Change in Association capital

Association capital	As at 01.01.	Additions	Disposals	As at 31.12.
	CHF	CHF	CHF	CHF
Fund capital	151,560		-151,560	0
Result / Carried forward	-42,841	5,046		-37,795
Total Association capital	108,719	5,046	-151,560	-37,795

3.5 Headcount

In 2018, headcount was less than 10% FTE.

3.6 Remuneration of related parties

Antoine F. Goetschel (CEO): Annual salary CHF 127,793

Avivar, Andrea Rutishauser (COO): Annual fee CHF 31,664

3.7 Voluntary hours

Number of voluntary hours performed by the Board of Directors 430 Stunden

Number of voluntary hours performed by others 490 Stunden

4 Asset availability

Throughout the year, and as at the reporting date, the assets were neither assigned nor in any way encumbered.

5 Confirmation of appropriate use of funds

The Association's assets and income have been used in accordance with its purpose.

6 Significant events after the reporting date

In the period from the reporting date to when the annual financial statements were approved by the Management Board, no significant events occurred that could adversely affect the informative value of the annual financial statements or that would have to be disclosed here.

7 Other information

There is no other reportable information as defined in Article 959c of the Code of Obligations.

8 List of donors and benefactors:

Project support and donations (alphabetical order)

ASMI NARDO Association

More than 165,000 CHF (31.05.2018)

GALFI 115,000 CHF, UNO 20,000 CHF, Animal Spa 30,000 CHF

Haldimann Association

More than 85,000 CHF (23.08.2018)

Enforcement Compass

Jacques und Susanna Chauvet Association

More than 5,000 CHF (12.11.2018)

Animal Welfare Act and Animal Guide

Private benefactors

RA Marco Bolzern

More than 500 CHF (01.12.2017)

Animal Welfare Act (due beginning January 2018)

Ludwig A. Minelli

More than 1,000 CHF (27.12.2017)

Animal Welfare Act (due beginning January 2018)

Adriano Passardi

More than 200 CHF (04.01.2018)

GALFI

Dr. iur. Ernest Klainguti

More than 600 CHF (05.01.2018)

GALFI

Silvia Kaltbrunner

More than 200 CHF (02.05.2018)

Dog Responder

Anonymous donors

More than 13,000 CHF (11.06.2018)

Animal Welfare Act

Catherine Herriger

More than 100 CHF (31.08.2018)

Information and service platform

Silvia Grütter

More than 500 CHF (26.09.2018)

Uncommitted donations

Flora Keller

More than 50,000 CHF (01.11.2018)

Expressly for no specific purpose

Adriano Passardi

More than 200 CHF (26.11.2018)

Dog Responder

Heinrich Schmid

More than 400 CHF (24.12.2018)

Uncommitted donations

Monique und Christian Kobler-Bonny

More than 200 CHF (31.12.2018)

UNO

Simon Freiburghaus (private)

More than 120 CHF (10 CHF each month)

UN, donations 2018

06 YOUR SUPPORT WE NEED YOUR HELP

In 2018, we put all of our resources into developing our projects, including many unpaid hours, so that we have something tangible to present to our donors and benefactors.

2019 is going to be a key year for us with regards to funding.

Making the world better for animals, and therefore for people too, will only be possible with your help and that of many more co-creators around the world.

Would you like to be part of this? Would you like to be a co-creator and support the GAL Association or one of our projects that you feel particularly passionate about? We are very happy to answer any of your questions or personally explain one of our projects.

We would like to thank you from our hearts for committing with us to improve through the law the lives of animals around the world.

Our bank details:

PostFinance

Account Number: 89-59068-7

IBAN: CH82 0900 0000 8905 9068 7

BIC: POFICHBEXXX

Global Animal Law GAL Association

The Association is entered in the Canton of Zurich's commercial register and is not liable for inheritance and gift tax from Switzerland.



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