



# **Annual Report 2017**

Global Animal Law GAL Association

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Global Animal Law GAL Association  
Höschgasse 68 / 8008 Zurich

info@globalanimallaw.org  
www.globalanimallaw.org

## Report from our President and Founder

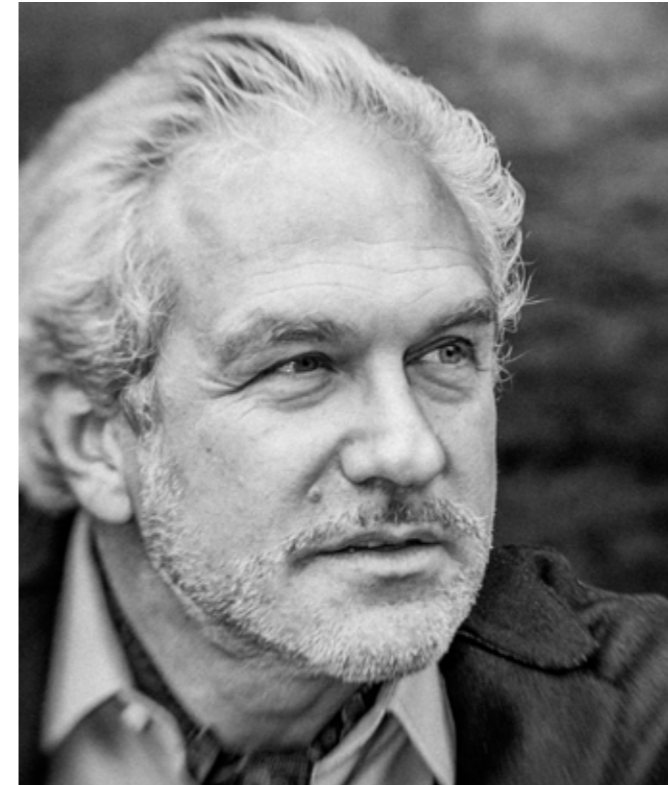


Photo: Christoph Dill

2017 was an action-packed year with regard to animals in law and society: A high-profile animal welfare case in Hefenhofen in the canton of Thurgau held Switzerland in thrall for weeks. This strengthened our determination to analyze in greater detail the enforcement of animal welfare in Swiss administrative law. Working with one of our new employees we therefore obtained over 150 judicial and administrative decisions and are in the process of analyzing them with a focus on practice and the benefit of animals, for the "Commentary on the Animal Welfare Act", 2nd edition, among other things. Highly interesting material is coming to light, which benefits us and the animals again when analyzing other states as well.

At the global level it is becoming increasingly apparent that our unique GAL database of all animal welfare legislation around the world is pretty much indispensable for legal research. In general there is rapidly growing enthusiasm for our new GAL approach of specifically targeting the advancement of animal welfare in the areas of legislation, law enforcement and education. With a certain pride we will present our proposals for "Animal inclusion at the United Nations" and a sophisticated legal comparison on a global scale at this year's Global Animal Law Congress in Hong Kong.

We took on additional personnel to enable us to bring our ambitious projects to fruition. And to ensure that in the long term we are gaining both in height (influence) and roots (stability), in parallel with the projects we undertook a significant procedure on the topics of "brand essence" and "corporate strategy". What could be dismissed by some as "just marketing" has brought all of us in the GAL team to a new level of consciousness – we have, I have, been pleased to learn more in this exciting area. You never stop learning, as they say, and after thirty years in animal welfare law and as a former animal lawyer certain realizations were like scales falling from my eyes. I am strengthened in my belief that, with your energetic support, together we can make an absolutely crucial contribution to the welfare of animals around the world!

*"Only healthy animals live under human care." And "Any possible use of healthy animals takes place with dignity".*

"Those who recognize difficulties can avoid them," said Lao Tzu, the legendary philosopher of Ancient China. This idea was constantly in our minds as we also developed the GAL catalog of measures.

With great satisfaction we now present our report of what was achieved in 2017: the roots are polished, the saplings are growing, and with your watering and care they are set to flourish in pursuit of our ideals:

We are particularly grateful to all those people and institutions who put their trust in us in the year under review, and with their generous financial support made it possible for us to begin the actual "milestone projects".

I raise a toast to the animals and to you, the reader. Yours,

*Antoine F. Goebel*

# Our First Year of Operation

## CORPORATE STRATEGY AND PROJECT PRIORITIZATION

In 2016, the founding year of Global Animal Law GAL Association, the foundations were laid and guidelines set out for the work of the association: brand essence, vision and mission. In 2017 this foundation work was developed further. First, by defining the strategic pillars of prevention, legislation, legal enforcement and education.

### PILLARS AND PROJECTS

Pillars	Prevention	Development and expansion of legislation	Support in law enforcement	Education and information on animals in relation to law
Projects		<ul style="list-style-type: none"> <li>GAL Matrix</li> <li>GAL Global Animal Law Friendly Index (GALFI)</li> <li>GAL Country Compass</li> <li>GAL Media Centre</li> <li>GAL Virtual Library</li> <li>GAL Publications</li> <li>GAL The animal in the UN</li> </ul>	<ul style="list-style-type: none"> <li>GAL Matrix</li> <li>GAL Global Animal Law Friendly Index (GALFI)</li> <li>GAL Country Compass</li> <li>GAL Enforcement Compass</li> <li>GAL Legal Counseling</li> <li>GAL Publications</li> </ul>	<ul style="list-style-type: none"> <li>GAL Animal &amp; Art Academy</li> <li>GAL Media Centre</li> <li>GAL Virtual Library</li> <li>GAL Publications</li> <li>GAL University Courses</li> </ul>
Strategies	GAL develops viable alternatives for a living without suffering for animals and creates low-threshold contact points for animal users willing to change	GAL develops the basis for legislation to take the next measures to achieve a better legal position of animals.	GAL supports law enforcement by strengthening the enforcing bodies and advises in actual projects.	GAL collects exhaustive knowledge about animals in relation to law, consolidates and prepares it using relevant work. This information is being offered to all interested parties alike.

Building on the pillars and the projects we determined the corporate goals which will lead us for the next seven years. We will regularly review this strategy and adjust it for unforeseen developments as needed.

It is a GAL principle that we have an agile management organization which has clear overall goals and direction, but which allows us to react to current developments and the needs of animals and our partners (co-creators) in individual areas.

## PERSONNEL DEVELOPMENT AND GROWTH

As the scope of tasks we undertake is very extensive and diverse, we expanded our team in 2017 with three additional employees. The team now consists of five part-time employees and one employee who work on a mandate agreement, under the leadership of the founder and president of the association, Antoine F. Goetschel. Many recognized experts support GAL projects through mandate relationships. All employees receive salaries as laid out in the ZEWO guidelines and the mandated third parties receive remuneration according to the ZEWO guidelines. This shows the passion and commitment which our employees display in their complete support for GAL and its goals.

In 2017 we welcomed the following members into our team:



#### **Andrea Rutishauser MBA**

as Chief Operational Manager and Director of GAL Image and Marketing; she had already been substantially involved in the development of the brand essence and corporate strategy. Ms. Rutishauser also assumes functions in ongoing projects as needed. From March 2018 she will also be a member of the Managing Board.

*Andrea Rutishauser: A society can be measured by how it treats its weakest members. The weakest members always include animals. Society is grounded in law and therefore I believe in the power of GAL to improve the position of animals through the law. That is what I am working for.*



#### **MLaw Alexander Ferrari**

as Legal Assistant; among other roles he acts as Jurisprudential Assistant and Co-project Leader on the analysis of the enforcement of animal welfare in administrative law through the cantons as well as the commentary on the Swiss Animal Welfare Act, assisting in research and development of the chapters on intervention by authorities, bans on animal keeping and government appeals.

*Alexander Ferrari: It gives me great pleasure to be campaigning every day to improve, little by little, the situation for animals around the world in the long term. At GAL I know that I am pulling in the same direction with people all across the globe.*

Employees who have been with us from the start and continue to bring us their passion and commitment:



#### **BLaw Marco Gianini**

is a member of the Managing Board, Vice President and Operational Manager. He is responsible for the areas of fundraising, developing our relationship network and project conception; he supports project implementation and is also active in the areas of research, analysis, public relations and publications.

*Marco Gianini: I've been at GAL from the very beginning because I was immediately convinced by the approach of trying to improve the situation of animals globally through the law. Working together to create a viable and, above all, realistic solution – that is what motivates me. The inextricable connection between humans, animals and the environment, focusing on the health of all, is especially important to me.*

## PERSONNEL DEVELOPMENT AND GROWTH

### Employees



#### **Dr. iur. Sabine Brels**

as GAL Manager and Lawyer. She has been GAL Manager for over three years, lives in Montpellier, France, and wrote her wide-ranging doctoral thesis at the Faculty of Law at the Université Laval in Quebec on the topic of global animal law. Dr. Sabine Brels has an outstanding network of international contacts, maintains communication with our legal experts in different countries, and is responsible for ensuring the presence of GAL at international universities and in the media. Furthermore she plays a leading role on the GAL UN project and future development of GAL online courses of study at around 185 universities around the world.

*Sabine Brels: It is possible to reimagine the whole world if humans and animals can co-exist in peace. A whole world to be created anew – socially, economically, politically and legally. For the legal part of this I have been committed to GAL since the association was founded.*



## Project Cosmos in 2017

### OUT OF THE PROJECTS EMERGES THE WHOLE

*“From the very beginning the work along with the science must be focused on the benefit.”*

(Gottfried Wilhelm Leibniz, German philosopher, mathematician and political adviser, 1646–1716)

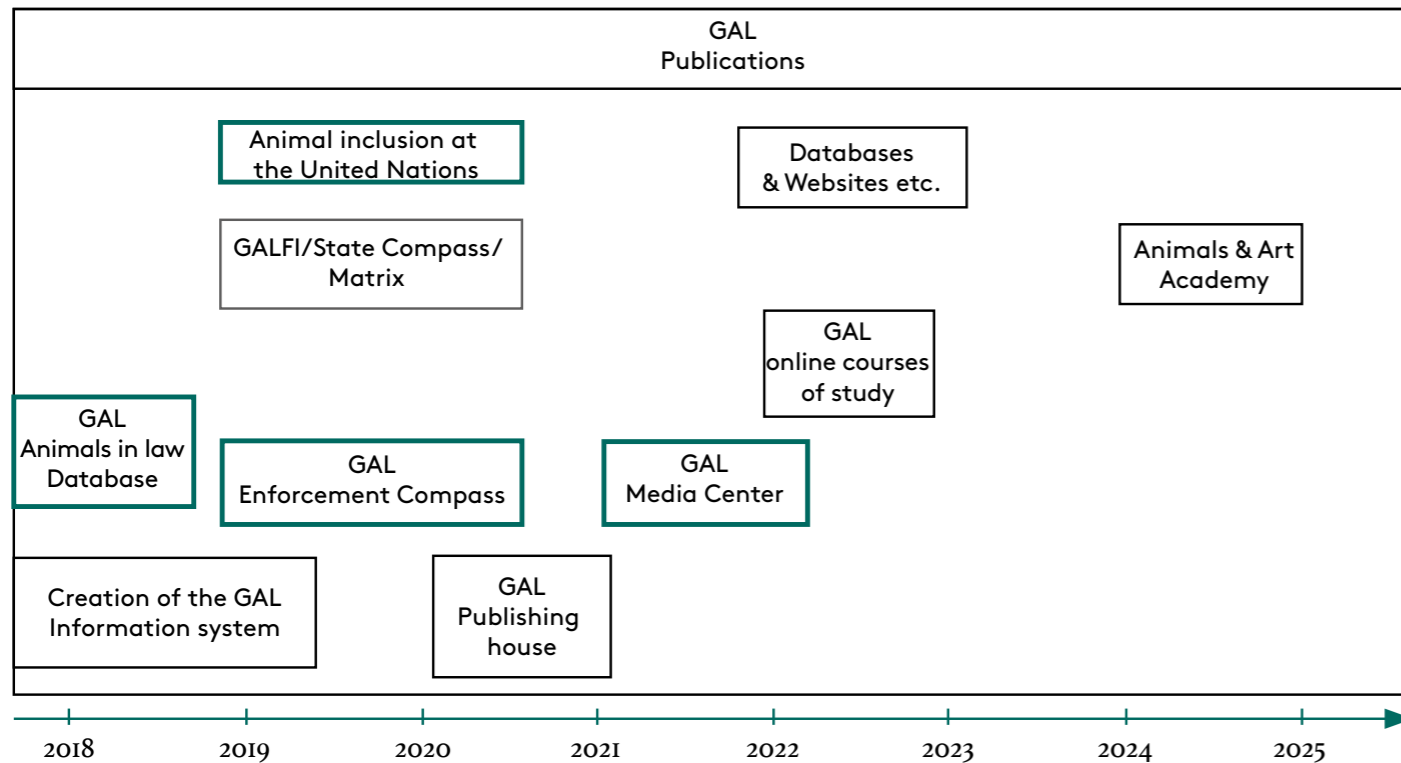
With this as our guiding principle, back in 2016 ideas emerged for an entire cosmos of GAL projects, which were further thought out and prioritized in 2017. Some of them have already found financial backing and are now being implemented. These are shown with a thick border in the graphic below and are described in more detail later in the report.



Photo: Michael Hirsch

## THE PRIORITIZED PROJECTS OVER TIME

We have identified the following projects as the most viable so that in the next few years GAL can achieve its most important corporate goals: a “point of no return” in terms of a global rethink in relation to animals in law, and the long-term financing of the work of our association.



The projects shown represent our primary direction of impact – as mentioned above, we are prepared to react flexibly to the needs of our clients, animals and co-creators, and are ready to take up additional projects, provided that they support our core goals.

Photo: Daniil Silantev



## Projects in 2017

### PROJECTS ALREADY BEGUN

Beyond the projects developed and budgeted in concrete terms, in 2017 GAL began to build up key support for long-term and wide-ranging activities. To this end, we maintained our contact with legal scholars and lawyers specializing in animal law, and strengthened our ties among authorities, animal usage and animal welfare organizations, the scientific establishment, universities, the economy, partner organizations and the media. Furthermore we committed ourselves to establishing and expanding a GAL Patronage Committee in Switzerland and in these renowned figures we found true “torchbearers” for the GAL cause.



**The “GAL Enforcement Compass Switzerland” (GAL KVK) will provide the principles for practice-oriented and realistic implementation of the Swiss Animal Welfare Act through the cantons.**

It is a broad-based report on the current situation regarding enforcement of the Animal Welfare Act in individual cantons. The aim of the project is to contribute to significant and long-term targeted improvement in the enforcement of the Swiss Animal Welfare Act at cantonal and federal level in the areas of farming, pet keeping, animal testing, wild animals, and animals in sport with the principal focus on administrative law. Among other things, the GAL KVK will contain recommendations on which criteria should inform adjustments to cantonal and federal law and selection of future members of the cantonal commissions and specialist departments for animal welfare and for animal testing, as well as how they should be trained and educated in relation to practice. This project calls for intensive engagement with the cantonal and national standards on animal welfare enforcement and procurement and evaluation of cantonal and federal court and administrative practice in terms of administrative law related to animal welfare.

**The evaluation of the condition of the legislation and its enforcement in the cantons forms the basis for the comprehensive database which will serve as a source of information for enforcement authorities, for internal administrative bodies for legal remedy and administrative courts, and for animal welfare and animal usage organizations.** The project is intended to be sustainable and requires regular updating of the information. It is our declared aim that in the future the project will be as far as possible self-supporting, with those who request information paying a moderate contribution.

In 2017, the year under review, the project already met with great interest and in some cases broad support. This may well be connected to media coverage of individual animal welfare cases, which demonstrated the need to take effective measures.

What the GAL Association is learning in Switzerland can easily be applied to issues of enforcement in other nations. In this way the association fulfills its mission to propose solutions through law that are capable of gaining majority support legally, socially and economically across the world so that animals may live in complete health, and to actively support their implementation.

**Our thanks are due to the Haldimann Stiftung for their support of this pioneering project.**



Working with local GAL experts, GAL is developing standardized proposals for the realistic improvement of the position of animals in law, better enforcement and better education in selected nations, regions and cities. The GAL Matrix

and GAL database form the foundation for this. A GAL compass offers a detailed overview of the current legal situation for animals in a particular country and indicates the direction in which legislation, jurisprudence and education need to develop. The compass provides those in positions of responsibility with a resource that helps them recognize abuses in the human-animal relationship and to work with specialists, authorities, universities, the economy and the media to develop practical solutions founded in law.

**The states compass is a key project for the analysis of the legal situation of animals in countries throughout the world. Only with its help will we be able to work on steps for improving the position of animals in a way appropriate to the situation in**

# Projects in 2017

Photo: Larm Rmah



## PROJECTS ALREADY BEGUN

**the country. This fundamental project is in need of financial support.** To this end, GAL will create a comprehensive project description with a request for support.

**GAL state compasses for Spain, France, Korea and Ukraine, and GAL city compasses (for Zurich, Paris, Istanbul and Tokyo) with special focus on dogs and in particular greyhounds**

For a year we have been working to develop Global Animal Law GAL compasses with a particular focus on dogs and greyhounds for four countries (Spain in relation to the torture of greyhounds, France, Korea and Ukraine) as well as for four selected cities (Zurich, Paris, Istanbul and Tokyo). Using standardized proposals which are nonetheless adapted to the local circumstances, these compasses are intended to contribute to the implementation of realistic steps to improve the position of animals in (constitutional, administrative and civil) law and in legal enforcement.

The selection of these four states and cities is based on the fact that we have a particularly good network of contacts in these countries and can count on active support from our GAL experts and specialists on the ground. We also have access to extensive information about the situation of animal welfare in these countries thanks to our database. Specifically the GAL state and city compasses are concentrated on the prevention and punishment of animal cruelty, with a particular focus on dogs and especially greyhounds. Drawing up and embedding dog-friendly animal welfare and dog laws for species-appropriate treatment and socialization are further goals. Animal-friendly measures for curbing reproduction will also be evaluated. When considering greyhounds, particular attention will be paid to breeding, keeping and euthanasia as well as the relief of suffering in connection with greyhound racing.



### Animal inclusion at the United Nations (GAL UN)

GAL is campaigning for a preliminary draft for a realistic framework convention on animal welfare by the UN General Assembly. Animal welfare is not yet well established

in the UN, and a detailed analysis, conducted together with GAL experts and in close consultation with UN legal specialists, focuses on documenting the status quo of animals (pet, farm, lab, wild animals, and animals in sport) in the United Nations and pointing out starting points for a comprehensive convention.

GAL will maintain and develop existing and new contacts and partnerships in this area, for example our collaboration with the leading organization World Animal Net WAN. For our next step, GAL plans to obtain consultative status during UN debates, with the aim of bringing in highly qualified expert knowledge and standardized proposals for solutions. For this we can count on the assistance and cooperation of partners from the network, some of whom have direct access to UN committees or committees with close contact to the UN.

**We believe that firmly establishing animal welfare at the UN is a fundamental prerequisite for achieving the necessary level of awareness worldwide, which will enable the implementation of many projects to improve the position of animals, and ultimately heal the Earth's system.**

**Our thanks are due to the UsitawiNetwork Foundation and the UsitawiNetwork Club Zurich for their partial funding of this globally pioneering project so far. The project will require further substantial support following the preliminary study outlined through to its implementation.**



### GAL Matrix

Its purpose is the improvement of the position of animals in law at a local, national, international and global level. With its network of concrete proposals, it enables all interested parties to bring forward

demands for achievable animal welfare that is capable of gaining majority support in the locally applicable legal jurisdiction. Issues given particular attention include the enforcement of laws by means of effective structures.

The GAL Matrix is complete and is constantly maintained and updated. It is divided into the following levels: local, cantonal (district), national, regional and global.

[www.globalanimallaw.org/matrix/index.html](http://www.globalanimallaw.org/matrix/index.html)

**The GAL Matrix is an essential foundation for our work. For this reason the cost of creating it and linking it with our website has been borne by GAL until now. However, for the specific support of this important foundational project GAL will now have to rely on financial backing and to this end will draw up a concrete request for support.**



All animal welfare laws to date have been included in the globally unique, interactive **GAL Animal Welfare Legislation Database**

(107 listed states). This service represents a substantial aid to students, specialized lawyers and

practitioners and experiences exceptionally active use. In addition to the complete text, a systematic, standardized and detailed overview would contribute significantly to its practical usefulness. However, the information on animal welfare laws alone is not enough. Placing animals in the national constitution and thus

animal protection as a responsibility of the state play just as important a role as the position of animals in private law. The aim is for the findings of the GAL state compasses and the Global Animal Law Friendly Index (GALFI) to also be incorporated in portions, in a way that is easily accessible and oriented towards our target groups. Lawyers specializing in animal law around the world will be commissioned along with other specialists to assist GAL in creating a clear overview of the position of animals in their own legal system, following standardized GAL guidelines. This unique GAL database is constantly maintained and updated with all animal welfare legislation across the globe (including national and international provisions on animals in the constitution and in civil, administrative and criminal law).

[www.globalanimallaw.org/database/national/index.html](http://www.globalanimallaw.org/database/national/index.html)

**Like the matrix, the database forms a foundation for the work of GAL. The cost of creating it and linking it with our website has been borne by GAL until now. However, for further developing and updating it, GAL will now have to rely on financial backing and to this end will draw up a concrete request for support.**

# Projects in 2017

## PROJECTS ALREADY BEGUN



**“Animal Spa”** The publication Animal Spa is a practical book in German. It gives vivid descriptions of around 30 authentic cases of an animal lawyer from the years 2007–2010. The various situations of animals – including farm, pet, lab, sport and wild animals – are discussed in concise, easily understandable terms and with a focus on solutions. These are complemented by current insights from criminal animal welfare cases.

Animal Spa forms an important foundation for shaping opinion on animal welfare. Each of the solutions for relieving animal suffering and supporting animal dignity is presented in a memorable way. A plea to give a voice to animals in criminal and administrative law and in the public sphere.

One direct benefit of the publication lies in stricter, more animal-friendly and more consistent enforcement of criminal law for the protection of animals in Switzerland. Animal Spa forms an important part of the start-up support for a free consultation service for cantonal veterinarians (veterinary authorities) in administrative law and therefore provides significant support to the GAL KVK.

**Commentary on the Swiss Animal Welfare Act, chapter on “Intervention by authorities and bans on keeping animals”**

The elements of animal welfare contained in administrative law serve animals in a direct and specific way, e.g. in reference to bans on keeping animals and immediate removal. With regards to systematic monitoring there are signs of enormous differences between cantons. An outdated piece of introductory legislation on animal welfare (mostly from the 1980s) needs to be reworked and explained to make it technically sound and understandable.

**The publication offers a practical set of tools for administrative authorities in animal welfare at all levels (local, district, canton and federal government) as well as for cantonal veterinarians. Administrative law – in particular with reference to bans on keeping animals and intervention by authorities – as the decisive area of law in animal welfare, but hitherto given little attention in literature, is made concrete.**

The aim is to produce a critical analysis of all court proceedings involving bans on keeping animals and intervention by authorities. There are plans to bring in accompanying advice in the form of a critical second opinion provided by a specialist in general administrative law (judge at a federal administrative court).

The work is based on the commentary on the Swiss Animal Welfare Act, but the insights gained will be extensive and go far beyond the corresponding chapter of the book.

Both publication projects are intended to ensure a fundamental and sustainable improvement in the standard of knowledge regarding fundamental questions of animal welfare enforcement in criminal and administrative law in Switzerland. We want to use our 30 years of experience in animal welfare law to develop visionary and at the same time realistic animal welfare in Switzerland and make an important, solution-oriented contribution for all those concerned about animals as part of society.

### Aim of the publications

**Both publications form an important foundation to the start-up support for a consultation service for cantonal veterinarians regarding questions on administrative law. With this GAL hopes to make a long-term, prominent contribution in the form of efficient support for enforcement in the areas of agriculture, pet keeping, animal testing, wild animals, and animals in sports with regard to administrative law.**



# Outlook for 2018

## PLANNED PROJECTS 2018-2020

The focus of 2018, the following year, is on continued implementation of projects already begun as well as pushing forward new, concrete projects in Switzerland and around the world in cooperation with our legal experts in different countries, partners, authorities, animal welfare and animal usage organizations, the economy and in particular the media.

**Against the backdrop of our new corporate strategy and brand essence, in the year under review GAL is drawing up requests for funding of the following projects:**



Thus far outlined in broad strokes by GAL, the “GAL Global Animal Law Friendly Index (GALFI)” will in the medium term be able to offer comparability of states with regard to their animal-friendliness. This basis for this is formed by a well-developed set of questions on legislation, application of law and education in a particular state and an objective evaluation system regarding animal-friendliness.

**The aim of this ambitious project is to encourage those states that are found to be less animal-friendly to review their position with regard to animals in law, supported by already successful solutions used by other states (see GAL database and GAL Matrix) as well as a consultation and support service provided by GAL its legal experts around the world.**



**GAL Media Center (GMC)**  
The national and international media are for the most part interested in facts about the position of animals in law and in pragmatic, visionary solutions that are capable of majority support. Currently there is a lack of any reliable source for sound, verified information, and this is confirmed through numerous conversations with media companies and professionals. Creating such a resource is therefore considered an important piece of development work for the immediate future.

The GAL Media Center aims to be an indispensable point of contact for the media to communicate perfectly accurate and highly valuable information on the topic of “animals and law”. It provides consultation services along with relevant contact people and experts, and is active in pointing out trends, making it an import-

ant source for media professionals, authorities, animal welfare and animal usage organizations, academia, the economy and the public.

**The GAL Media Center will play an important role in achieving widespread publicity for current topics related to animals. The Media Center will thus fulfill a communicative function for the foundational projects: GAL state compasses, GALFI, GAL KVK and the Animal Welfare Legislation Database (AWLD).**

The GAL Media Center is a project that is not at the top of our list of priorities. However, as we sense a high level of strain among media professionals in this regard, we are prepared to bring the project forward in the case of an appropriate support partner being found.



**GAL online courses of study**  
GAL intends to develop online courses for aspiring animal welfare jurists, lawyers and law professors specializing in animal law in cooperation with renowned universities and led by renowned law professors. GAL collaboration partner Dr. Brigitta Wahlberg has, in close cooperation with GAL, compiled a list of around 185 university courses on animal law at present worldwide, with the aim of initiating the first official course on the subject of animals in global law [www.globalanimallaw.org/alcd](http://www.globalanimallaw.org/alcd).

**The objective is an internationally recognized master’s program (LLM) on animals in global and national law.**

This project lies close to the hearts of the GAL creators, as it allows for a sustainable change in thinking in relation to our dealings with animals by giving more and

## Outlook for 2018

### PLANNED PROJECTS 2018-2020

more jurists around the world access to good, up-to-date education. Nonetheless, we will not focus on this project as a whole until 2020 at the earliest. Individual courses could, however, be started on prior to this in response to demand from partners, countries or universities.



#### Creating a GAL information system

The idea of GAL can only be carried into the world if modern systems for this are developed. **For our most central projects, online access to databases and information retrieval will be necessary. These have to be created and made accessible via the internet. All relevant topics have to reach the public, be explained and achieve widespread support;** increasingly this must include financial support. This is all the more important as most GAL projects are not experienced directly in people's everyday lives. Only the consequences of the information applied around the world and of the proposals for improvement will be felt by people in this way. The projects therefore have to be explained and made tangible using current topics and stories – via websites, social media, print media, conferences, papers, blogs, webinars, podcasts as well as forums for information and debate by GAL experts and GAL partners. For all of our relevant target groups by partners and co-creators via media, legal experts, organizations and the public.

**As a result, we have designated the development of a GAL marketing ecosystem as a priority project. Over time the operation of the various databases will be part of individual projects. For the overall project "Communication and establishment of the GAL concept" we require financial support.**

Photo: Prince David

**GAL presents a broad range of concrete projects. To enable their implementation, we turn to you, our readers, to offer your assistance to GAL either by direct or indirect means.**

Many thanks!

## GAL Relationship Network and Presence in the Public Sphere

### AN OVERVIEW

GAL has a large relationship network nationally and worldwide as well as a network of people sympathetic to the association from a diverse range of professions, including influential and well-known figures and organizations, universities, authorities, experts, media and the economy. In 2017 this network was successfully expanded further and our public relations were strengthened.

GAL has **secured** the support of **renowned international** institutions. These include the Research Group in Animal Law and Society at the Universitat Autònoma de Barcelona, World Animal Net WAN, the Center for Animal Law Studies at Lewis & Clark Law School, Portland, USA, Compassion in World Farming, EGALS EuroGroup for Animal Law Studies, the New Zealand Animal Law Association NZALA and the Association Latinoamericana de Derecho Animal.

**GAL Expert group:** We currently cooperate with 67 recognized specialists worldwide in the field of the human-animal relationship in law. They form a core community within GAL. Depending on how a project progresses (e.g. a legislative change in South Africa or Ukraine) we can draw specifically on specialist knowledge, experience and networks of experts. Many of them have given and continue to give interviews for the GAL website and YouTube channel in which they give their opinion on the relevance of GAL.

**Steering Committee:** This is formed of a group of notable animal law experts from the USA, Finland, Australia and France. They support the GAL directors by evaluating the proposals for improvement in the GAL Matrix.

**The Global Patronage Committee** is made up of prominent figures such as Peter Singer, Matthieu Ricard, Steven M. Wise, Marc Bekoff and Donald M. Broom, who fully support GAL. In 2018 we intend to further expand the Global Patronage Committee.

**The Swiss Patronage Committee** pursues various important projects in Switzerland. In 2017 it was filled with visionary figures from a wide range of professions (interdisciplinary), who support the ideals of GAL. We intend to further expand the committee in 2018 as needed. *So far we have been able to attract 16 renowned figures to the cause of GAL.* In the German-speaking world Global Animal Law GAL Association has also met with a positive response from well-known personalities. Building on this our intention is to establish patronage committees for Germany, Liechtenstein and Austria and in project-related countries.

**Contributors:** Students and experts of all disciplines around the world are encouraged to compare the legislation proposals in the GAL Matrix with the legal circumstances locally and use these as a basis to submit refined realistic, animal-friendly proposals to the GAL directors and the steering committee for acceptance into the GAL Matrix.

**We would like to take this opportunity to offer our warmest thanks to all those people who support us. We are honored by their cooperation. They give GAL an important and credible national and global impetus.**

# Financial Report

## GAL PRESENCE IN THE PUBLIC SPHERE

### Media appearances, conferences and papers

Our various media appearances in 2017 dealt with topics around the GAL project and animals in law, law enforcement, animal welfare and protection as well as numerous appearances in daily newspapers, magazines, on TV and radio stations in Switzerland and around the world. The interviews were also distributed on social media, receiving significant positive feedback. A list of media reports can be found at <http://www.afgoetschel.com/en/in-the-press.html>. Of particular note among these are interviews for *USA Today*, *Aeschbacher SRG*, *Bild*, *Tages-Anzeiger*, *Süddeutsche Zeitung*, *20 Minuten*, *24heures*, *liberation.fr*, *srf.ch*, *Blick*, *Arbeitsmarkt* and many more.

We have also had the chance to present GAL at conferences in relation to topics dealing with animal welfare and animals in law, among others. Our media appearances can be found on the GAL website:

[www.globalanimallaw.org/media/index.html](http://www.globalanimallaw.org/media/index.html)

GAL has even attracted attention in the fields of film and art. The president of GAL was invited to make an appearance in the film *Citizen Animal*. The documentary by Oliver Kyr follows a family traveling through Europe in order to give animals a voice. On their journey covering more than 10,000 kilometers, the family encounters a wide variety of people who deal with animals and initiate discussions on how humans and animals live together. The film will appear in cinemas in 2018.

In the field of art, the president of GAL had the opportunity to write an article on the topic "Animals in art, law and ethics" for the symposium: "Animals as actors and material in contemporary art" at the Museum Schloss Moyland in Bedburg-Hau, Germany, in May 2017. In addition, a paper at the Forum Würth in Rohrschach, near Lake Constance, in connection with the presentation of an exhibition entitled "Menagerie" from the Würth Collection, provided a chance to establish a higher publicity profile for the Global Animal Law GAL Association among an audience of art-loving animal enthusiasts.

In the reporting period the emphasis was on submitting concrete, well-developed funding applications and implementing them. Subsequently preparations were made for new projects/key support and the launch in 2018; further refinements of efficient and transparent structures, ongoing maintenance of the database and website, as well as the expansion of our relationship network; likewise moderate reinforcement of the GAL team.

**In the reporting year 2017, CHF 281,959 was received in general and project-specific donations:**

<b>General donations</b>	<b>CHF</b>	<b>5,000</b>
<b>Project-related donations</b>	<b>CHF</b>	<b>21,959</b>
<b>Project-related grants</b>	<b>CHF</b>	<b>255,000</b>

### Auditors

The accounting firm stiftung.ch of Funkenmeer AG specializes in associations and foundations based on ideals. With their many years of experience they support and advise the GAL Association on financial and administrative matters. Given the legal option the association decided to forgo auditing for the time being.

Photo: Jo-Anne McArthur / We Animals



## GAL Balance Sheet

as of 12/31/2017

	12/31/17 CHF	12/31/16 CHF
Assets		
<b>Liquid funds</b>	142,701	3,212
PostFinance CH82 0900 0000 8905 9068 7	142,701	3,212
<b>Pre-paid expenses</b>	6,010	0
Pre-paid expenses	6,010	
<b>Project development and setup</b>	382,344	
Project development and setup	382,344	
<b>Total assets</b>	<b>531,054</b>	<b>3,212</b>
Liabilities		
<b>Current liabilities</b>	-24,230	-2,132
Trade payables	-12,600	
Social security liabilities	-11,631	-2,132
<b>Deferred income</b>	-6,334	0
Deferred income	-6,334	0
<b>Liabilities to related parties (subordinated)</b>	-391,771	0
Liabilities to related parties, subordinated	-391,771	
<b>Fund capital</b>	-151,560	-9,500
Earmarked funds	-151,560	-9,500
<b>Organization capital</b>	42,841	8,420
Association capital	8,420	
Annual income	34,421	8,420
<b>Total liabilities</b>	<b>-531,054</b>	<b>-3,212</b>

## GAL Income Statement

2017 with previous year

	2017 CHF	2016 CHF
Assets		
<b>Income from donations</b>	281,959	16,000
General donations	5,000	6,500
Project-related donations	21,959	9,500
Project-related grants	255,000	0
<b>Total operating income</b>	281,959	16,000
<b>Project expenditure</b>	-128,444	0
Professional fees	-32,214	0
Personnel costs	-72,980	0
Rental costs	-14,954	
Other project costs	-8,296	0
<b>Gross income</b>	153,515	16,000
<b>Personnel expenditure</b>	-20,605	0
Wages and salaries	-83,224	0
Personnel insurance	-6,450	0
Fees to third parties	-3,911	
Reclassification of project wage costs	72,980	0
<b>Premises expenditure</b>	-9,969	21
Höschgasse Consultants rent	-9,969	21
<b>Administrative expenditure</b>	-8,782	-561
Accounting and auditing	-7,873	-561
IT, licenses	-909	
<b>Communication and fundraising</b>	-6,450	-14,370
Publicity/marketing	-2,465	-9,933
Website	0	-1,397
Events, media events	0	-2,630
Annual report	-3,736	-410
Fundraising	-250	
<b>Financial result</b>	-70	-10
Financial expenses	-70	-10
<b>Operating result before fund allocation</b>	107,639	1,080
<b>Fund result for earmarked funds</b>	-142,060	-9,500
Fund result for earmarked donations	-142,060	-9,500
<b>Annual income</b>	<b>-34,421</b>	<b>-8,420</b>

# Notes to the Annual Financial Statements 2017

## GLOBAL ANIMAL LAW GAL ASSOCIATION

### 1. Legal basis and organization

#### 1.1. Purpose of the organization

The association is altruistically dedicated to improving the legal position of animals and therefore animal welfare. It is politically and religiously independent and exists neither to make a profit or support itself.

#### 1.2. Association bodies

The bodies of the association are:

- **the General Meeting;**
  - **the Managing Board;**
- Dr. iur. Antoine F. Goetschel, President**  
**Marco Gianini**
- **the CEO;**
- Dr. iur. Antoine F. Goetschel**
- the auditors, who do not have to be members of the association and whose tasks may be transferred to a legal entity.

#### 1.3. Registered office of the association and duration

The registered office of the association is located in Zurich. The association is established for an unlimited period.

### 2. Accounting and valuation principles

These annual financial statements are drawn up in accordance with the provisions of Swiss law, in particular the articles on commercial bookkeeping and accounting in the Code of Obligations [Obligationenrecht] (Art. 957 to 962 OR). Financial accounting requires the Managing Board to make estimates and assessments which could influence the value of recognized assets and liabilities, the contingent liabilities at the time of preparing the statements, and the expenditure and income of the reporting period. In each case the

Managing Board decides at its own discretion on how to utilize the flexibility currently at its disposal for conducting legal valuations and accounting. In the interests of the Company and in line with the principal of prudence, it might be required here to recognize amortization, depreciation, impairments and provisions beyond what is economically necessary for a business.

### 3. Explanatory notes to the annual financial statements

#### 3.1 Balance sheet and income statement

##### 3.1.1 Project development and setup

The founding of the GAL Association preceded a development phase lasting several years. This commitment enabled the association to be established professionally, contributing to a successful start. The costs incurred are shown on the balance sheet as investment.

##### 3.1.2 Liabilities to related parties

The liabilities to related parties are directly connected to the costs for project development and setup of the association before its founding. Based on the association successfully continuing to operate, repayment will take place over an extended period.

##### 3.1.3 Change in association capital

Association capital	Amount 01/01 CHF	Additions CHF	Disposals CHF	Amount 12/31 CHF
Fund capital	9,500	142,060	0	151,560
Annual income	-8,420	0	-34,421	-42,841
Total Association capital	1,080	142,060	-34,421	108,719

#### 3.1.4 Headcount

In 2017 headcount totaled less than 10 percent by position (one tenth of a full-time position).

#### 3.1.5 Voluntary work

Hours of voluntary work completed by the Managing Board in 2017: **440 hours.**

Hours of voluntary work completed by others in 2017: **60 hours.**

### 4. Free availability of assets

Both during the year and as of the reporting date, the assets were neither pledged nor encumbered in any other way.

### 5. Confirmation of appropriate use of funds

The assets and income of the association have been used in accordance with the purpose of the association.

### 6. Significant events after the reporting date

After the reporting date and up to the date the annual financial statements were approved by the Managing Board there were no significant events that could negatively impact the informative value of the report or that need to be disclosed at this point.

### 7. Other information

There are no other facts that need to be reported according to Art. 959c OR.

### 8. List of donors and patrons

#### Project support/donations (alphabetical)

##### ASMI NARDO Stiftung

GAL UN

##### ASMI NARDO Stiftung

GAL state compasses (for Spain, France, Korea and Ukraine) and GAL city compasses (for Zurich, Paris, Istanbul and Tokyo) with special focus on dogs and in particular greyhounds

##### Bolzern Haas

GAL UN

##### Freiburghaus Simon

State compasses

##### Gianini Marco

Not tied to projects

##### Groebl Bianca

Not tied to projects

##### Haldimann Stiftung

GAL canton enforcement compass (GAL KVK)

##### Jacques und Susanna Chauvet Stiftung

Commentary on Animal Welfare Act, chapter on administrative law and publication "Animal Spa"

##### Minelli Ludwig A.

Commentary on Animal Welfare Act, chapter on administrative law and publication "Animal Spa"

##### Schlaepfer David

GAL UN

##### The UsitawiNetwork Foundation

GAL UN

##### The UsitawiNetwork Club Zurich

GAL UN

##### Tierschutzstiftung Kirchhofer

Commentary on Animal Welfare Act, chapter on administrative law and publication "Animal Spa"

##### A donor who does not wish to be named

Commentary on Animal Welfare Act, chapter on administrative law

“For he who does not know to which port he is sailing no wind will be favorable”

*(Lucius Annaeus Seneca)*

Photo: Adrian Infernus

## Organization

### LEGAL FORM AND ASSOCIATION MANAGING BOARD

**Form:** Association  
(Global Animal Law GAL Association)

**In existence since:** 2016, statutes of May 27/  
August 24, 2016

**Managing Board:** Dr. iur. Antoine F. Goetschel,  
Founder, President and Chief Executive Officer (CEO)

Marco Gianini,  
Vice President and member of the Association Managing Board

**Commercial register:** Registry on June 3, 2016 in the Commercial Register of the Canton of Zurich.

**Tax exemption:** The association has been exempted from tax liability by the tax authority of the Canton of Zurich on the grounds of the pursuit of charitable purposes in the public interest. The tax exemption include direct federal tax as well a cantonal, municipal, inheritance and gift tax.

*Photo: Davide Ragusa*



## Lean structure and ZEW0

The association chooses to operate by means of a lean organizational structure and by collaboration, primarily by mandate agreement, with a large network of, for example, legal experts specializing in the human-animal relationship, media professionals, authorities, universities, interdisciplinary experts, animal welfare organizations, interest groups, experts from the economy and where necessary with law firms. With regard to good governance, the Global Animal Law GAL Association decided from the beginning to adhere to the guidelines given by ZEW0 regarding administrative expenses (employee wages, third-party salaries by mandate agreement and other fixed costs). GAL will disclose this expenditure periodically and on request at any time and publish it in each annual report. stiftung.ch of Funkenmeer AG is responsible for the accounting and providing advice to the GAL Association in the person of attorney at law lic. iur. Brigitt Küttel, President of the Board of Directors of Funkenmeer AG.

## Association Managing Board and Direction

For over thirty years Dr. iur. Antoine F. Goetschel has – alongside his law firm – devoted himself to the subject of animals in law. Among other things, as the official “lawyer for animal welfare in the Canton of Zurich” (“animal lawyer”, 2007–2010), he was involved with around 180 animal welfare cases each year. He brings with him many years of experience in dealing with lawyers, courts, authorities, trustees, media professionals, politicians and academics both within Switzerland and abroad. He established and until 2007 led the well-known Swiss organization “Stiftung für das Tier im Recht” (“Foundation for Animals in Law”, tierimrecht.org), now twenty years old. He has published his views and expert knowledge in numerous publications.

His last publication “Tiere klagen an” (“Animals bring charges”) appeared in 2015, published by S. Fischer/Scherz-Verlag, and he is currently finalizing his latest book “Animal Spa”, which will be released in August 2018. Antoine F. Goetschel is the founder of Global Animal Law GAL Association (GAL Association). Over the last few years he has made significant contributions to the setup of the project both in terms of time and finances, and acted as a driving force as well as a source of expertise. Since the foundation of the GAL Association he has guided, advised and supported GAL; now in the role of President and CEO, he has primary responsibility for project conception.

Marco Gianini is a member of the Managing Board, Vice President and Operational Manager. He is a qualified lawyer (BLaw), translator and conference interpreter, and has many years of experience working in publishing at the prestigious publishing houses Orell Füssli and Schulthess Juristische Medien AG. For the Global Animal Law GAL Association Marco Gianini is responsible for the areas of fundraising, developing the relationship network and project conception, and he supports project implementation. He is also active in the areas of research, analysis and publications.

## The pillars of GAL

Every organization needs a clear direction; a company with social objectives all the more. It was therefore one of GAL’s first tasks to formulate a vision and mission. We have formulated our vision as an ideal, because an ideal is more wide-ranging than a vision. The mission describes our path towards this vision. And our values form the guidelines that ensure we do not stray from this path in our day-to-day activities.



Photo: David J Slater / Wildlife Personalities Ltd.

## Our ideal

Coexistence between healthy animals and healthy humans and, ultimately, the healing of the Earth’s system. This ideal can only be achieved collectively by all those involved and all those affected, who live upon our planet. GAL has the ability and the desire to act as an initiator, a guide, a trailblazer and a supporter in this, and to follow this path step by step into the future in dialog with animal users and animal rights activists, with the economy, the scientific establishment, authorities and the media.

## Our mission

GAL proposes solutions through law that are capable of gaining majority support legally, socially and economically so that animals may live in complete health, and it actively assists in their implementation. In doing this GAL draws on a comprehensive analysis of the position of animals in legislation, law enforcement and education. GAL assumes responsibility at all levels from local to global, and pursues everything from short-term to utopian goals.

## Our values

- We want to become the leading authority world wide for the health and welfare of animal through law.
- We are independent of any organizations, parties or ideologies.
- We are concerned about animals. We define the health of animals as a state of complete physical, mental and social wellbeing and not merely the absence of disease or infirmity.
- We think and act humanely. We take action where it is necessary.
- We accept responsibility and take a stand for our issues.
- The tone of our discussion and information remains calm and rational, even when feelings are running high.

- We give appropriate consideration to the interests and needs of animal users, society, the economy, authorities, animal rights activists and the scientific establishment.
- We pursue our goals with a visionary outlook, with a focus on solutions and with realistic steps.

## Your support

In the year under review we set ourselves the task of strengthening our basic structures in the areas of brand essence, self-definition and finance. By doing this we boost our impact and credibility, including among our support organizations. We also organized our projects along the lines of which areas must be looked at very closely and how we can ensure the biggest possible impact.

2017 was an eventful and a successful year for GAL. Thanks to your support and encouraging attitude we were able to get various projects under way in the course of this year, as well as making GAL even better known at a global level – we would like to take this opportunity to say a huge thank you from the whole GAL team!

The structures and many new well thought-out and budgeted projects are now ready. Patrons, that is, private benefactors and organizations, can get involved with concrete projects in Switzerland and around the world as patrons and ambassadors (e.g. UN GAL ambassador) in collaboration with GAL.

**So get involved and become a part of GAL – by supporting us financially and with your ideas, by opening doors for us and harnessing opportunities. We are very happy to answer questions about the association or present our projects to you personally.**

**Many thanks for helping to improve the position of animals around the world through the law!**



*Photo: Lily Ivnatikk*



*Photo: Jo-Anne McArthur / We Animals*

**Global Animal Law GAL Association**

**Dr. iur. Antoine F. Goetschel**  
Founder, President and Chief Executive Officer (CEO)

**Marco Gianini**  
Member of the Managing Board and Vice President

Our bank details are:

**PostFinance**  
**Account no.: 89-59068-7**  
**IBAN: CH82 0900 0000 8905 9068 7**  
**BIC: POFICHBEXXX**

Account name: Global Animal Law GAL Association  
The association is registered in the Commercial Register  
of the Canton of Zurich and is tax exempt.



**Global Animal Law GAL Association**  
Höschgasse 68/8008 Zurich

[info@globalanimallaw.org](mailto:info@globalanimallaw.org)  
[www.globalanimallaw.org](http://www.globalanimallaw.org)